

September 20-22, 2023
Aspire Hotel at Eisenhower Conference Center, Gettysburg, PA

CONFERENCE & TRADE SHOW



INVITATION TO EXHIBIT & SPONSOR

REGISTER ONLINE AT
www.PENNBOC.org

Pennsylvania Building Officials Conference
PO Box 82 | Bethlehem, PA 18016
(717) 730-6036 | www.PENNBOC.org

2023

You're Invited to Exhibit at the 2023 PENNBOC Conference & Trade Show!

PENNBOC's Conference is the right place -- a neutral place -- to reach many building code professionals in one place. Last year we had over 160 participants.

The 2023 Conference and Trade Show will be held on **September 20-22, 2023**, in the Aspire Hotel at the Eisenhower Conference Center, Gettysburg, PA.

Exhibiting your products and services in a non-confrontational environment benefits your company, your customers, and the code officials you will meet on the job site. As an exhibitor, you may also attend educational sessions and partake in all meals at no additional cost to build your knowledge of codes, their application and enforcement.

Available options include exhibiting your products, sponsoring conference events, and advertising in the conference program.



Exhibitor Deadlines

Registration Deadline: Sep. 8th

Ad Copy/Sponsor Logo Due By: Sep. 8th

Refund Deadline: Sep. 8th

CONFERENCE VENUE

Aspire Hotel at the Eisenhower Conference Center

2632 Emmitsburg Road

Gettysburg, PA 17325

Hotel Phone: (717) 334-8121

<https://aspirehotelpa.com>



Simple contemporary luxury at its best. Overlooking the historic Gettysburg battlefields and less than 5 miles to the epicenter of our nation's democracy, The Aspire Hotel is located a short drive from major metro areas. With a sprawling manicured front law dotted with 100-year old maples, the Aspire Hotel is located on the Eisenhower Conference Center Property.

PENNBOC conference goers can receive a special discount rate of \$139+ tax per night which includes a hot breakfast buffet. Use the Group Name: **PA Building Officials Conference** when making your guest reservations. The hotel group rate discount is available until **Sep 12th.**

EXHIBITOR & SPONSOR REGISTRATION FORM

Company Name: _____
Primary Booth Contact: _____
Product/Service Description: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Website: _____
Billing Contact (if different): _____

SPONSORSHIP OPPORTUNITIES *(does not include booth rental)*

- | | | |
|--|---|---|
| <input type="checkbox"/> Platinum Sponsor - \$2,000 | <input type="checkbox"/> Gold Sponsor - \$1,500 | <input type="checkbox"/> Silver Sponsor - \$1,250 |
| <input type="checkbox"/> Wed Breakfast - \$750 | <input type="checkbox"/> Thu Breakfast - \$750 | <input type="checkbox"/> Fri Breakfast - \$750 |
| <input type="checkbox"/> Wed Lunch - \$1,000 | <input type="checkbox"/> Thu Lunch - \$1,000 | |
| <input type="checkbox"/> Wed Eve Welcome Reception - \$1,000 | | |

BOOTH RENTAL

- ☐ Booth Rental - \$550 *(Includes one full meal package for the Primary Booth contact)*
- ☐ Additional Booth Personnel: Name(s): _____
- _____
- ☐ Full Meal Package - \$195
☐ No Meals- \$55
☐ Full Meal Package - \$195
☐ No Meals- \$55

CONFERENCE PROGRAM ADVERTISING

- | | | |
|--|---|---|
| <input type="checkbox"/> Full Page B&W - \$300
<i>(5" x 8")</i> | <input type="checkbox"/> 1/2 Page B&W - \$200
<i>(5" x 4")</i> | <input type="checkbox"/> 1/4 Page B&W - \$100
<i>(2" x 2")</i> |
| <input type="checkbox"/> Back Cover Color - \$500
<i>(5" x 8") - only one available</i> | <input type="checkbox"/> Inside Back Cover Color - \$400
<i>(5" x 8") - only one available</i> | |

HOLD HARMLESS AGREEMENT

By registering as a sponsor and/or exhibitor, the company and all company representatives agree to indemnify, save, defend and hold harmless the Pennsylvania Building Officials Conference and the host hotel, their employees, contractors, and officers, against any or all damage to property or personal injury or loss caused by the exhibitor, their agents, employees, representatives or their personal property. The exhibitor assumes complete responsibility and liability for all injuries to any and all persons or property caused by the exhibitor's property, display, and/or the actions of his agents, employees, or representatives.

PAYMENT *(Return form & payment to: PENNBOC, PO Box 82, Bethlehem, PA 18016)*

TOTAL AMOUNT DUE: ☐ Check Enclosed, or ☐ Pay by Credit Card
\$ _____
Circle: VISA MASTERCARD DISCOVER AMEX
Name: _____
Card No. _____
Expiration ____/____ CCV # _____

Save Time: Register online at www.PENNBOC.org

EXHIBITOR INFORMATION (Subject to change)

GENERAL INFO

- Spaces are assigned first come, first served based on the date of payment received. Booth assignment will be emailed approximately one week prior to the conference.
- The Exhibit Area is co-located with the conference breaks & meals.
- Spaces are approximately 8' wide with one 6' skirted table & 2 chairs. Carpeted floor. Electric service included. No pipe/drape.
- Deliveries should be coordinated with hotel sales office in advance. Ensure exterior label references PENNBOC conference & is marked to the attention of the Sales Manager.
- Each space includes one complete meal package. Extra meal packages can be purchased for additional booth personnel. All booth personnel must be registered.
- The Exhibit Area must be cleared no later than noon on Friday.

EXHIBITOR SCHEDULE

Tuesday, September 19th

3:00pm Exhibitor Set-up (until 6pm)

Wednesday, September 20th

7:00am Exhibitor Set-up (extra time)
7:30am Attendee Check-in & Breakfast
8:30am Morning Seminars
12:00pm Lunch Meeting
1:30pm Afternoon Seminars
5:00pm Welcome Reception

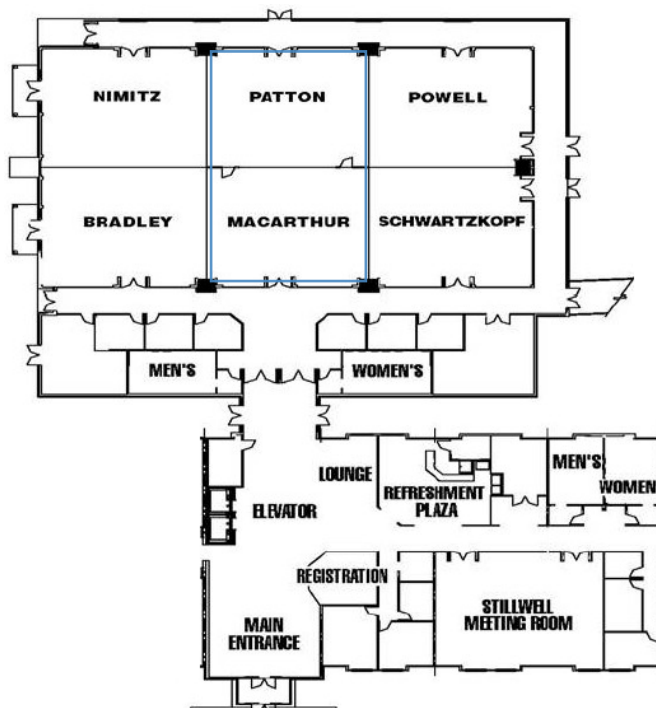
Thursday, September 21st

7:30am Attendee Check-in & Breakfast
8:30am Morning Seminars
12:00pm Lunch Meeting
1:30pm Afternoon Seminars
5:00pm Happy Hour Reception

Friday, September 22nd

7:30am Attendee Check-in & Breakfast
8:30am Morning Seminars
11:00am Exhibitor Move-out
12:00pm Conference Ends

EXHIBITOR AREA LOCATION / LAYOUT



The Exhibit Area will be in the Patton-MacArthur Ballroom located on the first floor.

Vendor tables will be arranged around the perimeter of the ballroom and assigned by PENNBOC.

Conference meals & breaks will be offered in the exhibitor area.

Layout subject to change.

Save Time: Register online at www.PENNBOC.org

SPONSORSHIP BENEFITS (Subject to change)

Increase your company's exposure with attendees by purchasing one of these sponsorship opportunities. Sponsorships do not include booth rental. Limited sponsorships will be sold per each opportunity. Check with the PENNBOC website or office to verify the sponsorship you want is still available (admin@pennboc.org). All artwork, logos, and ad copy is due by Sep 8th -- send print ready graphics to admin@pennboc.org.

Platinum Conference Sponsor - \$2,000

Only two available

Deliver a 5-minute presentation to attendees from the conference dais during Wed or Thu lunch service; sales literature distributed to attendees during their check-in; signage at conference desk; logo included in conference email communications; 60-second pre-recorded video commercial posted on PENNBOC website for 30 days, posted on PENNBOC Facebook page, emailed to all 550+ PENNBOC members, and broadcast to virtual (webinar) participants; full page advertisement in conference program; and, recognition from podium.

Gold Conference Sponsor - \$1,500

Only two available

Sales literature distributed to attendees during their check-in; signage at conference desk; logo included in conference email communications; 60-second pre-recorded video commercial posted on PENNBOC website for 30 days, posted on PENNBOC Facebook page, and emailed to all 550+ PENNBOC members; full page advertisement in conference program; and, recognition from podium.

Silver Conference Sponsor - \$1,250

Only two available

Sales literature distributed to attendees during their check-in; signage at conference desk; logo included in conference email communications; 60-second pre-recorded video commercial posted on PENNBOC website for 30 days, and posted on PENNBOC Facebook page; full page advertisement in conference program; and, recognition from podium.

Breakfast Sponsor - \$750

Wed, Thu & Fri available - only two available per day

Distribute your sales literature at the meal tables over breakfast; signage at food service station; half page advertisement in the conference program; and, recognition from podium.

Lunch Sponsor - \$1,000

Wed or Thu - only one available per day

Distribute your sales literature at meal tables over lunch; signage in food service station; logo included in conference email communications; full page advertisement in the conference program; and, recognition from podium.

Wed Welcome Reception Sponsor - \$1,000

Only two available

Distribute your sales literature at meal tables over Wednesday evening's happy hour and welcome reception. Logo printed on complimentary drink tickets provided to all attendees. 20 complimentary drink tickets for your sales team to distribute to attendees at your discretion. Signage at bar area; logo included in conference email communications; full page advertisement in the conference program; and, recognition from podium.

Raffle Item - FREE!

Option only available to exhibitors or sponsors

Increase your company's profile at the conference by providing us an item to raffle off during Wed's Welcome Reception (e.g., an item of branded company clothing, gift cards, electronic devices, etc.). Your company will be recognized as the raffle item donor at the time of the drawing. Bring your raffle items to the conference and drop them off at the conference registration desk on Wed morning.

Conference Program Advertising Options

The Conference Program Booklet is a great way to put your information in attendees' hands. The Booklet's overall dimensions are 5.5" x 8.5". The cover pages are printed in color and the inside pages are black & white. Only one ad space is available for each of the program cover options. See order form for pricing & exact ad dimensions.

All logos and ad copy files are due by **Sep 8th**. Email your print-ready PDF or graphic files to admin@pennboc.org. Questions? Call us at (717) 730-6036.

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