

October 20-22, 2021
Crowne Plaza, Reading, PA

CONFERENCE & TRADE SHOW



INVITATION TO EXHIBIT & SPONSOR

REGISTER ONLINE AT
www.PENNBOC.org

Pennsylvania Building Officials Conference
PO Box 82 | Bethlehem, PA 18016
(717) 730-6036 | www.PENNBOC.org

2021



You're Invited to Exhibit at the 2021 PENNBOC Conference & Trade Show!

PENNBOC's Conference is the right place -- a neutral place -- to introduce your products to the people who will be inspecting them. There is no other place where you can reach so many building code officials in one place at one time.

The 2021 Conference and Trade Show will be held on **October 20-22, 2021**, at the Crowne Plaza, Reading, PA.

Exhibiting your products and services in a non-confrontational environment benefits your company, your customers, and the code officials you will meet on the job site. You may also attend educational sessions and partake in all meals at no additional cost to build your knowledge of codes, their application and enforcement.

Exhibit your products, sponsor conference events, advertise in the conference program, or donate door prizes.

CONFERENCE VENUE

Crowne Plaza Reading

1741 Papermill Road

Reading, PA 19610

Hotel Phone: (610) 376-3811

www.crowneplazareading.com

[Note: the hotel is in the process of re-branding itself as Radisson Reading.]

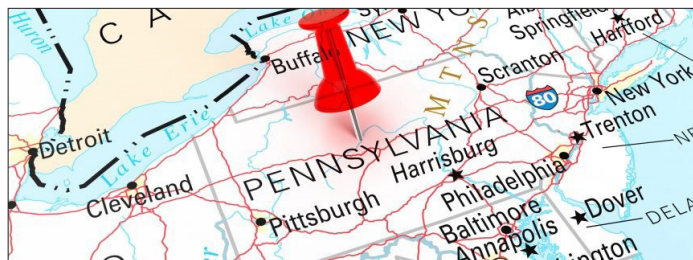


Exhibitor Deadlines

Registration Deadline: Sep. 30th

Ad Copy/Sponsor Logo Due By: Sep. 30th

Refund Deadline: Sep. 30th



The Crowne Plaza Reading hotel is the largest full-service hotel in Wyomissing and West Reading, featuring that local touch of hospitality and charming staff to welcome you in.

The hotel is within walking distance of multiple restaurants and has easy access to the PA Turnpike and the West Reading Shopping District. Amenities include an indoor pool, 24-hour fitness center, multiple on-site restaurants, business center, and an outdoor courtyard.

PENNBOC conference goers can receive a special room rate of \$95 per night.

Use the Group Name: **PENNBOC** when making your guest reservations. Hotel discount is available until **Oct 1st**.

EXHIBITOR & SPONSOR REGISTRATION FORM

Company Name: _____

Company Contact: _____

Product/Service: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Primary Booth Contact: _____

SPONSORSHIP OPPORTUNITIES *(does not include booth rental)*

- | | | |
|---|---|--|
| <input type="checkbox"/> Wed Morning Break - \$400 | <input type="checkbox"/> Thu Morning Break - \$400 | <input type="checkbox"/> Fri Morning Break - \$400 |
| <input type="checkbox"/> Wed Lunch - \$1,000 | <input type="checkbox"/> Thu Lunch - \$1,000 | |
| <input type="checkbox"/> Wed Happy Hour Reception - \$500 | <input type="checkbox"/> Thu Happy Hour Reception - \$500 | |

BOOTH RENTAL

- ☐ Booth Rental - \$450 *(Includes one full meal package for the Primary Booth contact)*

- | | |
|--|--|
| <input type="checkbox"/> Additional Booth Personnel: Name(s): _____ | <input type="checkbox"/> Full Meal Package - \$165 |
| _____ | <input type="checkbox"/> No Meals- \$45 |
| | <input type="checkbox"/> Full Meal Package - \$165 |
| | <input type="checkbox"/> No Meals- \$45 |

CONFERENCE PROGRAM ADVERTISING

- | | | |
|--|---|---|
| <input type="checkbox"/> Full Page B&W - \$300
<i>(5" x 8")</i> | <input type="checkbox"/> 1/2 Page B&W - \$200
<i>(5" x 4")</i> | <input type="checkbox"/> 1/4 Page B&W - \$100
<i>(2" x 2")</i> |
| <input type="checkbox"/> Back Cover Color - \$500
<i>(5" x 8") - only one available</i> | <input type="checkbox"/> Inside Back Cover Color - \$400
<i>(5" x 8") - only one available</i> | |

HOLD HARMLESS AGREEMENT

By registering as a sponsor and/or exhibitor, the company and all company representatives agree to indemnify, save, defend and hold harmless the Pennsylvania Building Officials Conference and the Crowne Plaza Reading Hotel their employees, contractors, and officers, against any or all damage to property or personal injury or loss caused by the exhibitor, his agents, employees, representatives or their personal property. The exhibitor assumes complete responsibility and liability for all injuries to any and all persons or property caused by the exhibitor's property, display, and/or the actions of his agents, employees, or representatives.

PAYMENT *(Return form & payment to: PENNBOC, PO Box 82, Bethlehem, PA 18016)*

- | | | |
|----------------------------|---|--|
| TOTAL AMOUNT DUE: \$ _____ | <input type="checkbox"/> Check Enclosed, or | <input type="checkbox"/> Pay by Credit Card |
| | | Circle: VISA MASTERCARD DISCOVER AMEX |
| | | Name: _____ |
| | | Card No. _____ |
| | | Expiration ____/____ CCV # _____ |

Save Time: Register online at www.PENNBOC.org

EXHIBITOR INFORMATION (Subject to change)

GENERAL INFO

- Spaces are assigned first come, first served based on the date of payment received. Booth assignment will be emailed approximately one week prior to the conference.
- The Exhibit Area is co-located with the conference breaks & evening receptions immediately outside of all classrooms.
- Spaces are approximately 8' wide with one 6' skirted table & 2 chairs. Carpeted floor. No pipe/drape.
- Each space includes one complete meal package. Extra meal packages can be purchased for additional booth personnel.
- All booth personnel must be registered.
- Exhibitors are welcome to attend all conference education seminars at no cost.
- The Exhibit Area must be cleared no later than noon on Friday.

EXHIBITOR SCHEDULE

Tuesday, October 19th

4:00pm Exhibitor Set-up (until 6pm)

Wednesday, October 20th

6:30am Exhibit Set-up
7:30am Attendee Registration & Coffee
8:30am Morning Seminars
12:00pm Lunch Meeting
1:30pm Afternoon Seminars
5:00pm Happy Hour & Networking

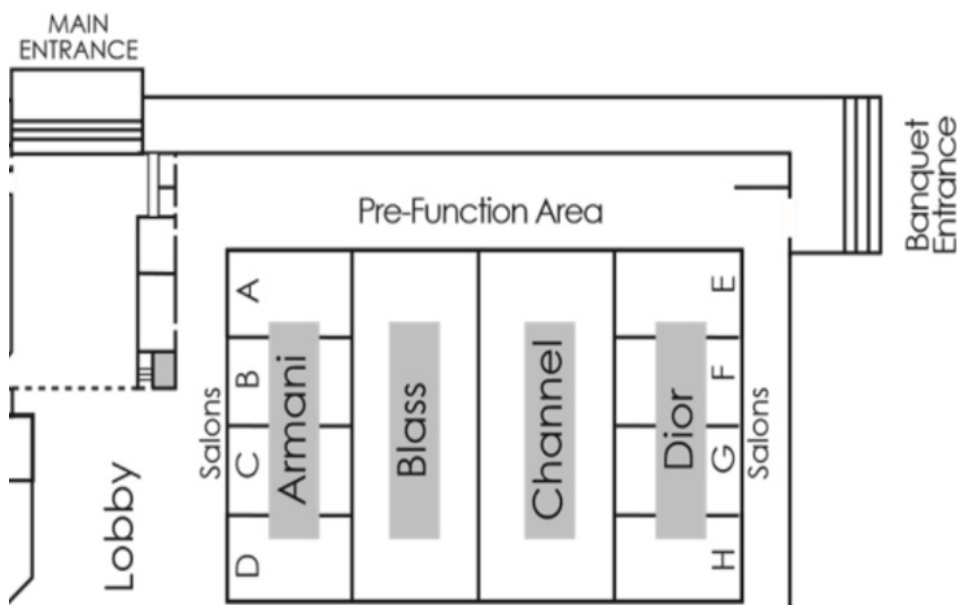
Thursday, October 21st

7:30am Attendee Registration & Coffee
8:30am Morning Seminars
12:00pm Lunch Meeting
1:30pm Afternoon Seminars
5:00pm Happy Hour & Networking

Friday, October 22nd

7:30am Attendee Registration & Coffee
8:30am Morning Seminars
12:00pm Conference Ends / Exhibits Removed

EXHIBITOR AREA BOOTH LAYOUT



The Exhibit Area is tentatively planned to be located in a portion of the hotel's pre-function lobby area which is accessible to the general public. This area is not secured overnight.

This layout is subject to change depending on the prevailing indoor COVID restrictions. We may potentially move the Exhibit Area into a secure ballroom (co-located with meals & breaks) if that ballroom space is not needed to properly social-distance the classrooms.

SPONSORSHIP BENEFITS (Subject to change)

Increase your company's exposure with attendees by considering one of these sponsorship opportunities. Sponsorships do not include booth rental. Limited sponsorships will be sold per each opportunity. Check with the PENNBOC office to verify the sponsorship you want is still available (admin@pennboc.org). All artwork, logos, and ad copy is due by September 30th -- send print ready graphics to admin@pennboc.org.

Morning Break Sponsor - \$400

Wed, Thu & Fri available - only two available per day

Attendees will thank you for providing them with refreshments during their morning break. Distribute your sales literature at the break tables throughout the morning; event signage at break stations; half page advertisement in the conference program; and, recognition from podium.

Lunch Sponsor - \$1,000

Wed or Thur - only one available per day

Deliver a 15-minute presentation over plated lunch service (with PowerPoint, if desired); distribute your sales literature at meal tables over lunch; event signage in lunch room; logo included on electronic conference communications; full page advertisement in the conference program; and, recognition from podium.

Happy Hour Reception Sponsor - \$500

Wed or Thu available - only two available per day

Event signage next to bar area; 20 complimentary drink tickets to distribute to attendees at your discretion; full page advertisement in the conference program; and, recognition from podium.

Raffle Item - FREE!

Option only available to exhibitors or sponsors

Increase your company's profile at the conference by providing an item to be raffled off during Wednesday's lunch (e.g., an item of branded company clothing, gift cards, electronic devices, etc.). Your company will be recognized as the raffle item donor at the time of the drawing. Bring your raffle items to the conference and drop them off at the conference registration desk on Wednesday morning.

ADVERTISING OPTIONS

The PENNBOC Conference Program Booklet is a cost-effective way to educate code enforcement officers about your products and services. The Conference Program Booklet is a great way to put your information in their hands and at the same time support the organization that provides quality training for regulators and practitioners of the construction trades. Your ad will be seen by code officials, inspectors, plan review personnel, fire marshals, and other government & construction officials.

The Conference Program Booklet's overall dimensions are 5.5" x 8.5". The cover is printed in color and the inside pages are black & white. Only one ad space is available for each of the program cover options. All ad copy is due by September 30th -- email your print-ready PDF or graphic files to admin@pennboc.org.

PROGRAM COVER ADS

Outside Back Cover - \$500

Only one available
Full Color; 5" x 8"

Inside Back Cover - \$400

Only one available
Full Color; 5" x 8"

INSIDE PAGE ADS

Full Page - \$300

Black & White; 5" x 8"

Half Page - \$200

Black & White; 5" x 4"

Quarter Page - \$100

Black & White; 2" x 2"

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