

September 13-15, 2017
Ramada Inn, State College, PA

CONFERENCE & TRADE SHOW



INVITATION TO
EXHIBIT & SPONSOR

REGISTER ONLINE AT
www.PENNBOC.org

Pennsylvania Building Officials Conference
4902 Carlisle Pike #269 | Mechanicsburg, PA 17050
(717) 730-6036 | www.PENNBOC.org

2017

You're Invited to Exhibit at the 2017 PENNBOC Conference & Trade Show!

PENNBOC's Conference is the right place -- a neutral place -- to introduce your products to the people who will be inspecting them. There is no other place where you can reach so many building code officials in one place at one time.

The 2017 Conference and Trade Show will be held on **September 13-15, 2017**, at the Ramada State College Hotel & Conference Center, State College, PA.

Exhibiting your products and services in a non-confrontational environment benefits your company, your customers, and the code officials you will meet on the job site. Attend sessions that will build your knowledge of codes, their application and enforcement.

Exhibit your products, sponsor conference events, advertise in the conference program, or donate door prizes.



Exhibitor Deadlines

Registration Deadline: Aug. 30th
Ad Copy/Sponsor Logo Due By: Aug. 30th
Refund Deadline: Aug 30th



CONFERENCE VENUE

Ramada State College Hotel

1450 S. Atherton St, State College, PA 16801
Hotel Phone: (814) 238-3001
www.ramadasc.com



The Ramada State College Hotel & Conference Center, conveniently set in the heart of the Penn State campus near Beaver Stadium, is located on Route 322 off University Drive. Amenities include an onsite bar & grill, spacious guest rooms, free onsite parking, indoor/outdoor pools, and free airport shuttle service.

PENNBOC conference goers can receive a special discounted room rate of \$92 per night which includes a complimentary hot breakfast buffet. Use the Group Code: **PENNBOC** when making your overnight guest reservations. Hotel discount is good until Aug 12th.

If you require special services at your exhibit table (e.g., dedicated electric), you may order them from the hotel.

EXHIBITOR & SPONSOR REGISTRATION FORM

Company Name: _____

Company Contact: _____

Product/Service: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Primary Booth Contact: _____

SPONSORSHIP OPPORTUNITIES *(does not include booth rental)*

- | | | |
|--|--|---|
| <input type="checkbox"/> Wed Morning Break - \$750 | <input type="checkbox"/> Thu Morning Break - \$750 | <input type="checkbox"/> Name Tag Lanyard - \$500 |
| <input type="checkbox"/> Wed Happy Hour - \$750 | <input type="checkbox"/> Thu Lunch - \$1,000 | <input type="checkbox"/> Tue Golf Tee Box - \$150 |
| <input type="checkbox"/> Wed Dinner - \$1,000 | <input type="checkbox"/> Thu Happy Hour - \$750 | <input type="checkbox"/> Raffle Item - <i>FREE!</i> |
| | <input type="checkbox"/> Thu Dinner - \$1,000 | |

BOOTH RENTAL

Booth Rental - \$450 List Booth Preferences: 1st _____ 2nd _____ 3rd _____

- | | | |
|---|-------------------------|--|
| <input type="checkbox"/> Additional Booth Personnel:
<small>(In addition to the Primary Booth Contact)</small> | Name(s): _____
_____ | <input type="checkbox"/> Full Meal Package - \$165
<input type="checkbox"/> No Meals- \$45
<input type="checkbox"/> Full Meal Package - \$165
<input type="checkbox"/> No Meals- \$45 |
|---|-------------------------|--|

CONFERENCE PROGRAM ADVERTISING

- | | | |
|---|--|---|
| <input type="checkbox"/> Full Page B&W - \$300
<small>(4.75"x7.25")</small> | <input type="checkbox"/> 1/2 Page B&W - \$200
<small>(4.375"x3.725")</small> | <input type="checkbox"/> 1/4 Page B&W - \$125
<small>(4.375"x1.375")</small> |
| <input type="checkbox"/> Back Cover Color - \$700
<small>(4.75"x7.25")</small> | <input type="checkbox"/> Inside Back Cover Color - \$600
<small>(4.75"x7.25")</small> | |

HOLD HARMLESS AGREEMENT

By registering as a sponsor and/or exhibitor, the company and all company representatives agree to indemnify, save, defend and hold harmless the Pennsylvania Building Officials Conference and the Ramada Inn State College, PA, their employees, contractors, and officers, against any or all damage to property or personal injury or loss caused by the exhibitor, his agents, employees, representatives or their personal property. The exhibitor assumes complete responsibility and liability for all injuries to any and all persons or property caused by the exhibitor's property, display, and/or the actions of his agents, employees, or representatives.

PAYMENT (Return form & payment to: PENNBOC, 4902 Carlisle Pike #269, Mechanicsburg, PA 17050)

TOTAL AMOUNT DUE: Check Enclosed, or Pay by Credit Card
\$ _____
Circle: VISA MASTERCARD DISCOVER AMEX
Name: _____
Card No. _____
Expiration ____/____ CCV # _____

Save Time: Register online at www.PENNBOC.org

EXHIBITOR INFORMATION (Subject to change)

GENERAL INFO

- Spaces are assigned first come, first served based on the date of payment received.
- Spaces are approximately 8' wide with one 6' skirted table.
- Each space includes one complete meal package. Meal packages can be purchased for additional booth personnel.
- All booth personnel must be registered.
- Exhibitors are welcome to attend all conference education seminars (does not include "When Disaster Strikes" training course).
- Exhibits may be set-up on Wed., Sep. 13th from 6am until 9am. The exhibit area must be cleared no later than Fri., Sep. 15th at 12pm.
- Booth rental fee is \$450. Additional sponsor & advertising opportunities are available.

EXHIBITOR SCHEDULE

Tuesday, September 12th

10:00am Golf Outing

Wednesday, September 13th

6:00am Exhibit Set-up
 7:00am Attendee Registration & Coffee
 8:00am Morning Seminars
 12:00pm Lunch Break
 1:00pm Afternoon Seminars
 5:00pm Happy Hour & Networking
 6:00pm Western Theme Buffet Dinner

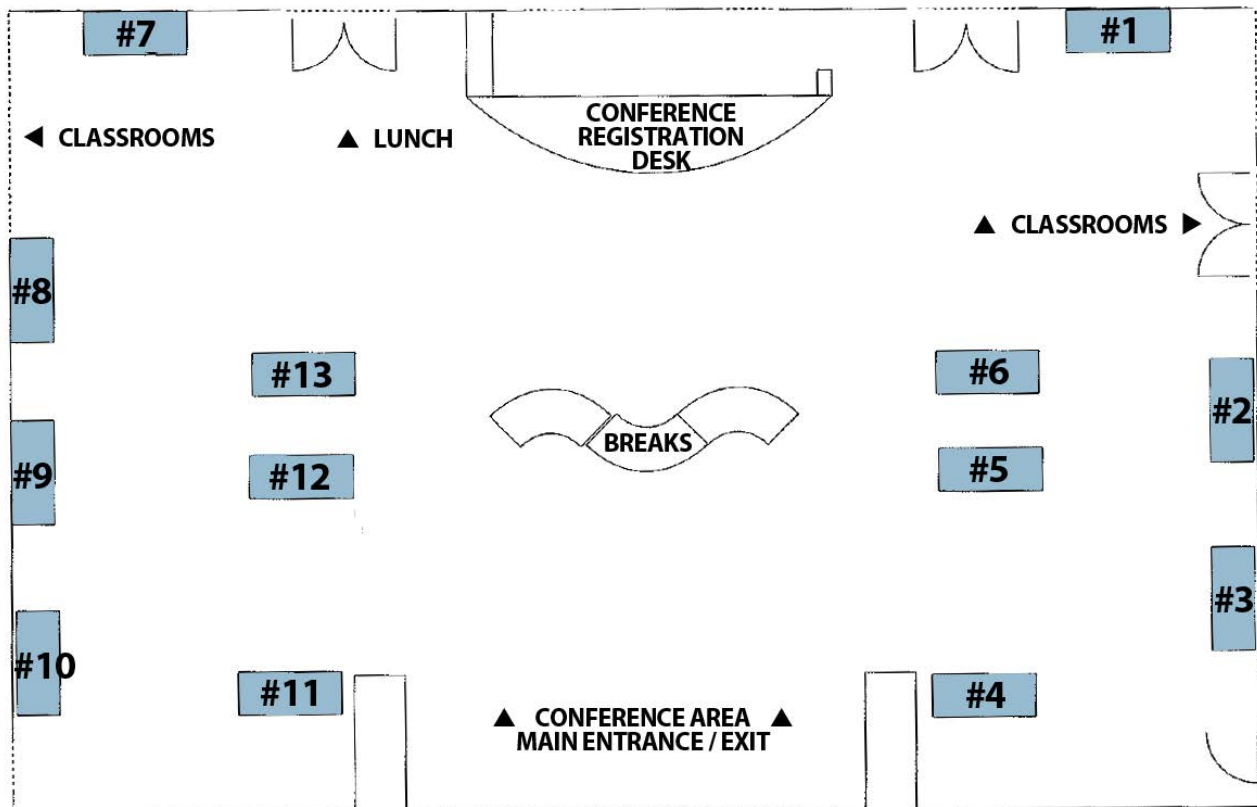
Thursday, September 14th

7:00am Attendee Registration & Coffee
 8:00am Morning Seminars
 12:00pm Lunch Break
 1:00pm Afternoon Seminars
 5:00pm Happy Hour & Networking
 6:00pm Hawaiian Theme Buffet Dinner

Friday, September 15th

7:00am Attendee Registration & Coffee
 8:00am Morning Seminars
 12:00pm Conference Ends / Exhibits Removed

EXHIBITOR AREA BOOTH LAYOUT



SPONSORSHIP BENEFITS (Subject to change)

Increase your company's exposure with attendees by considering one of these sponsorship opportunities. Sponsorships do not include booth rental. Only one sponsorship will be sold per each opportunity. Check with the PENNBOC office to verify the sponsorship you want is still available (admin@pennboc.org). All artwork, logos, and ad copy is due by August 30th -- send print ready graphics to admin@pennboc.org.

Morning Break Sponsor - \$750

Wednesday or Thursday available

Attendees will thank you for providing them with refreshments during their morning break. You can opt to provide Danish, cookies, brownies, or granola/yogurt. Distribute your sales literature at the break tables throughout the morning; event signage at break station; half page advertisement in the conference program; and, recognition from podium.

* * *

Lunch Sponsor - \$1,000

Thursday only available

Deliver a 30-minute presentation over the buffet lunch service; distribute your sales literature at meal tables over lunch; event signage in lunch room; logo included on electronic conference communications; full page advertisement in the conference program; and, recognition from podium. Includes a tee sponsorship at Tuesday's golf outing.

* * *

Happy Hour Sponsor - \$750

Wednesday or Thursday available

Event signage next to bar area; 50 complimentary drink tickets to distribute to attendees; half page advertisement in the conference program; and, recognition from podium.

* * *

Name Tag Lanyard Sponsor - \$500

Include your company name or logo alongside PENNBOC's on the lanyards provided to attendees for their conference name tag.

Dinner Sponsor - \$1,000

Wednesday or Thursday available

Deliver a 30-minute presentation over the buffet dinner; distribute your sales literature at meal tables over dinner; event signage in dining area; logo included on electronic conference communications; full page advertisement in the conference program; assist with drawing raffle prize winners; and, recognition from podium. Note: Wednesday's dinner is a Western theme buffet outside in the patio area; and, Thursday's dinner is a Hawaiian theme buffet in the hotel atrium. Includes a tee sponsorship at Tuesday's golf outing.

* * *

Raffle Item - FREE!

Option only available to exhibitors or sponsors

Increase your company's profile at the conference by providing an item to be raffled off on Wednesday or Thursday night (e.g., an item of branded company clothing, gift cards, electronic devices, etc.). Your company will be recognized as the raffle item donor at the time of the drawing. Bring your raffle items to the conference and drop them off at the conference registration desk on Wednesday.

* * *

Tee Box Sponsor at Tue Golf Outing - \$150

On the Tuesday morning before the conference, PENNBOC is hosting an optional fun golf outing at a local golf course. Have your company name displayed as a sponsor at one of the tee boxes.

Register online at
www.PENNBOC.org

ADVERTISING OPTIONS

The PENNBOC Conference Program Booklet is a cost-effective way to educate code enforcement officers about your products and services. The Conference Program Booklet is a great way to put your information in their hands and at the same time support the organization that provides quality training for regulators and practitioners of the construction trades. Your ad will be seen by code officials, inspectors, plan review personnel, fire marshals, and other government & construction officials.

The Conference Program Booklet's overall dimensions are 5.5" x 8.5". The cover is printed in color and the inside pages are black & white. Only one ad space is available for each of the program cover options.

All ad copy is due by August 30th -- email your print-ready PDF or graphic files to admin@pennboc.org.

PROGRAM COVER ADS

Outside Back Cover - \$700

Only one available

Full Color; 4.75" x 7.25"

Inside Back Cover - \$600

Only one available

Full Color; 4.75" x 7.25"

INSIDE PAGE ADS

Full Page - \$300

Black & White; 4.75" x 7.25"

Half Page - \$200

Black & White; 4.375" x 3.725"

Quarter Page - \$125

Black & White; 4/375" x 1.375"

GOLF OUTING INFORMATION

On Tuesday, September 12th, you can get a round of golf in prior to the start of the conference and/or you can promote your business by sponsoring a tee.

Located only four miles away from the conference hotel, you and your colleagues can hit the links at the Mountain View Country Club, Boalsburg, PA. Tee time for the outing is 10:00am.

To sponsor a tee for only \$150, you can use the Exhibitor/Sponsor registration form located in this brochure.

If you'd like to golf, the cost is \$50 per golfer. The fee includes cart, lunch, and prizes. To register to golf, use the Conference Attendee registration form located on the PENNBOC website.

The golf outing coordinator is Al Gaspari. Any questions or special golfer requests can be forwarded to him at agaspari@upperuwchlan-pa.gov.

The golf course address is Mountain View Country Club, 310 Elks Club Rd., Boalsburg, PA 16827 (visit them on the web at www.mtviewcountryclub.com).

